

For Immediate Release

Entering new markets and regulatory changes, top concerns for operations professionals in financial markets

Serisys launches **ADYPT** to transform securities and derivatives operations

Hong Kong – 26 February, 2014 – Serisys Solutions Ltd., the Asian leader in transforming financial markets with technology solutions, today launched **ADYPT**, a radically innovative trade processing solution that addresses the top concerns of middle and back office professionals.

“In their fast changing environment, banks and brokers need technology platforms to handle new business opportunities quickly, to adapt easily to financial markets and regulatory changes and to be straightforward to implement“ said Tim Marsh, Executive Chairman of Serisys at the 8th Clearing, Settlement & Custody Asia Forum in Singapore. “We believe a new generation of solutions, built specifically for both Cloud / SaaS / ASP delivery and enterprise implementation, is needed to address these opportunities and challenges.”

According to the designer Tim Rhodes, **ADYPT** is more than a decade ahead of its nearest competitor in terms of business capability and agility. **ADYPT** will disrupt the middle and back office systems market by allowing banks and brokers to clear, settle and process trades much more flexibly, with a lower unit cost per trade, reduced time to market, and with greater capacity and security.

“We set out to overcome the shortcomings and frustrations users continue to have today with bespoke and packaged approaches to systems. **ADYPT** benefits from the team’s past experiences and lessons learned; its use of open source and the latest advances in technology truly provide banks and brokers useful, tangible user benefits with a quantum leap in flexibility, efficiency, speed, capacity, security and auditability,” said Dr. Rhodes.

ADYPT is also the first single, integrated solution that addresses both middle and back office and financial ledger; both securities products (equities, fixed income) and non-securities products (exchange traded and OTC derivatives, money market and FX); both own clearing and third party clearing; and both enterprise installation and Cloud / SaaS / ASP delivery. Its multi-market clearing and reporting modules provide centralised processing of transactions from any location.

Today’s robust open-source software and tools have been adopted where appropriate for increased transparency, interoperability, quality and reliability, and for the first time both processes and data are easily modeled and configured using user defined rules and graphical displays instead of programming.



About Serisys Solutions Limited

Founded in 2006, Serisys Solutions (www.serisys.com) is the leading Asian provider of next generation technology solutions and services to the financial markets in China, ASEAN and Japan. Serisys is headquartered in Hong Kong, with offices in Bangkok, London, Shanghai, Singapore, and Tokyo. With over 100 staff skilled in technology and the business of banking and broking, and with principals and owners whose prior experience was in the trading IT function of investment banks in the region, Serisys provides implementation, integration, migration, training and 24*7 support for its customers. In Thailand, Serisys provides the core front office systems, on an Application Service Provision (ASP) basis co-located at the Stock Exchange of Thailand (SET), to Thai brokers with a combined market share of 15%. These brokers enjoy competitive advantage by providing SET's upgraded capabilities to their global investment banking buy-side customers with scalable, reliable, low latency deal flow. Serisys has implemented mission critical back office solutions across 14 countries in Asia for large regional banks. As well as **ADYPT**, Serisys sells implements and maintains solutions from its partners: a front-office system for banks and brokers from pdv Financial Software GmbH ('DECIDE'), a front-office system for commodities from Kiodynos OY ('Electrum') and enterprise messaging middleware from Solace Systems Inc. Serisys is privately owned.

About Tim Marsh

Tim Marsh, Executive Chairman of Serisys, has more than 30 years of experience in the technology and finance industries in Asia and Europe for UBS, Accenture and Standard Chartered Bank. During his eight years at UBS, Mr. Marsh served as Head of IT, Global Operations at UBS Investment Bank, and Head of IT, Asia Pacific. Tim has an MA from Cambridge University.

About Tim Rhodes

Tim Rhodes, a Director of Serisys, has spent over 40 years providing high-end software products to the international finance industry, particularly the major institutions in international and domestic European debt markets. Dr. Rhodes is the designer of **ADYPT** and he has an engineering Doctorate and a Masters in management science.

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